

Bird & Bird & IT

- Over 150 specialist IT lawyers based across our 26 international offices clients seeking consistent, high quality legal advice across Europe, Asia, and the Middle East.
- Understanding innovation and disruptive technologies around advanced robotics, agile coding, big data, cloud services, cyber / IT security, open data and open source, 3d printing and software patents.
- Our clients work with us on highly complex technology matters, to stay ahead of their competitors. We offer a flexible and individualized approach driven by in-depth understanding of our clients' strategy and objectives.
- Chambers Global 2014 ranks Bird & Bird as the leading technology law firm in Europe and Asia and amongst an elite group of five globally.
- “Most Highly Regarded Law Firm for Information Technology” by Who’s Who Legal, with 23 of our partners praised for their exceptional insight, in-depth knowledge and expertise.
- Trusted advisor to many of the most valuable tech companies in the world, acting for more than half of the Forbes Most Innovative Companies.

Contact us



Germany
Dr. Alexander Duisberg
International IT Sector Group co-head
+49 (0)89 3581 6239
alexander.duisberg@twobirds.com



Germany
Stefan Münch
Partner - Corporate
+49 (0) 89 3581 6237
stefan.muench@twobirds.com

Disruptive Technology Challenge & Bird & Bird

Munich

6-7 November 2014

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Disruptive Technology Challenge

On November 6th and 7th Bird & Bird, Europe's leading Technology law firm, will host the Munich Disruptive Technology Challenge. **Open to German, Austrian and Swiss based Entrepreneurs**, Innovators and Emerging Companies, Bird & Bird will provide a platform for 10 companies focused on disruptive technologies to pitch their ideas, products and services to 15 C-level leaders from major global tech organisations (see list of partners).

- Do you want to pitch to C-Level executives of the international tech community?
- Are you into **Big Data, Cyber Security or Internet of Things**?
- Are you looking to expand into the UK, US and Asia?
- **Develop your international network** and raise your profile with key decision makers, **through our networking and knowledge events**, scheduled for October, and developed exclusively for participants in this challenge.
- Receive priceless feedback on your business objectives and strategy from industry leaders.
- Benefit from one-to-one mentoring and guidance from leading technology lawyers.

C-Level Leaders from previous tours*



*A limited selection from Technology Showcase Tours 2012/13 to the US and Europe

Partners



What next?

Applying is simple and straightforward. Our aim is to help innovative entrepreneurs focus on their international expansion, which could catalyse your company to a new level

How to apply

- The submission period is open between August 4, 2014 until September 3, 2014.
- Visit our website for more details: www.twobirds.com/en/sectors/information-technology/disruptive-technologies-challenge

Your opportunities

- The top 10 submissions will be shortlisted to present at the finals in Munich on November 6th and 7th.
- Each company will have 45 minutes (presentation and questions) to present their product to the panel of C-Level IT directors.
- Each finalist will receive the “**Bird & Bird Understanding Innovation Award**” which you can promote to investors and clients.

Prize packages

- To accelerate the international growth of the top three participants we offer: **mentoring workshops and a business “health check”**, **thorough one-to one sessions** with some of Bird & Birds leading Commercial, IP and Corporate experts, and **mentoring support from the other judging companies**.
- The winning entry for each category (**Big Data, Cyber Security, Internet of Things**) will be invited to present at Bird & Bird's Annual IT Law Update in London on November 2015, attended by over 200 of the leading business figures in the UK technology sector.

